

CHARLES “BERT” JERRED

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CHARLESHERBERTJERRED@GMAIL.COM

Dedicated educator possessing expertise in language and literature, extensive administrative experience, a proactive embrace of relevant technological advancements, and a pedagogical approach centered on student success.

Bryant & Stratton College, Syracuse — *Professor* | 2014 - PRESENT

- Primary focus on first-semester students, English and Communications.
- Face-to-face, Blended, and RAS (Remote Across States) modalities.
- Incorporated a career emphasis, including research and technology/AI integration.
- Directly involved in course review, internal customer service committees, AI panel, and MSCHE accreditation checkpoints.

Bryant & Stratton College, Syracuse — *Program Director* | 2001 - 2014

- Curriculum Management and Accreditation: Coordinated Liberal Arts curriculum, managed accreditation reporting, and led curriculum revision focused on self-studies. Co-authored operational planning documents, reporting outcomes, deliverables, and revisions.
- Faculty Leadership and Oversight: Managed and mentored a team of 10-20 faculty (hiring, termination, training, observation). Oversaw faculty development and department budget.
- Instructional Responsibilities: Maintained a full-time teaching schedule, primarily in Research, Writing, and Public Speaking.
- Interdepartmental Collaboration: Coordinated with program directors, Deans, campus directors, admissions, advisement, libraries, and career services departments to ensure cohesive student support.
- Professional Development and Initiatives: Led college-wide initiatives, presented in-service trainings, and focused on enhancing teaching effectiveness and student success.
- Key Training Areas: Specialized in the Community of Inquiry framework, Writing Across the Curriculum (WAC) theory and practice, developmental classroom observation, coaching, and setting performance goals.

Additional Experience — *Adjunct and other instructional roles* | 2013 - 2024

- Self-Advocacy, Career Readiness Instructor, LAUNCH CNY (2023-2024)
- Adjunct Professor, English, SUNY OSWEGO (2015 - 2016)

- Adjunct Instructor, First-Year Writing, RIT (2015 - 2016)
- Professional Writing Instructor, Writing Program, Syracuse University (2013-2014)

Additional Experience — *Music Production, Public Presentations, Technology Projects* | 2012 - Present

- Music Production: Original compositions featured on HGTV, ESPN, CNN, VICE TV, Discovery, TBS, BET, and National Geographic (e.g., *Andante, Bangy, Berlin Redux, June Seven, Allegro, Cello Quartet*).
- Technology/AI Integration: Developed and presented on The Information Advantage (Podcast), The Learning Environment and the Role of Technology, and The Un-Cheatable Assessment (Technology/AI). Created Generative Music with Plastic Bones and programmed instruments with Python and JavaScript (e.g., Python Tsunami WAV Generator, Virtual Instrument: MuzoinkSynth Synthesizer App, Musical Keyboard with Espruino).
- Presentations/Training: Conducted professional development on Networking and Security, Facebook for Businesses, GNU/Linux Operating Systems, and Establishing a Course Document Infrastructure using Google Services.

EDUCATION

SUNY Oswego, Oswego, NY — MA English | 2000

Built upon dual B.A. in English and Linguistics; held Teaching and Research assistantships across English/Business Departments, Children's Literature, and Alumni Relations Office.

<https://www.linkedin.com/in/bertjerred/>